

Twitter Guidelines for Area 45

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What is Twitter

Twitter is an application (App) that allows mobile device and computer users to post, follow and respond to information pushed out by other users. It can be used as an interactive social media or more simply as a tool to provide fellow users with public information about an organization or company. Messages called Tweets are limited to 144 characters therefore information is kept simple and many times webpages are included in tweets for further exploration.

A Note on Anonymity On the Internet

Service Material - SM F-197 titled Anonymity Online presents that following points:

“When using digital media, A.A. members are responsible for their own anonymity and that of others. When we post, text, or blog, we should assume that we are publishing at the public level. When we break our anonymity in these forums, we may inadvertently break the anonymity of others.” “Understanding Anonymity,” p. 5

“. . . social networking Web sites are public in nature. Though users create accounts and utilize usernames and passwords, once on the site, it is a public medium where A.A. members and non-A.A.s mingle. “As long as individuals do not identify themselves as A.A. members, there is no conflict of interest. However, someone using their full name and/or a likeness, such as a full-face photograph, would be contrary to the spirit of the Eleventh Tradition, which states in the Long Form that, ‘. . . our [last] names and pictures as A.A. members ought not be broadcast, filmed or publicly printed.’” A.A. Guidelines - Internet, p.1

How Area 45 Uses Twitter

1. Area 45 strictly uses Twitter as a push mechanism providing public information about events related to Area 45. Most information

found in tweets will link back to our Area 45 Website or Committee website. For example, the Convention Committee has a separate website.

2. @GS_Area_45 can be found by searching Twitter. Individual Twitter users can “Follow” @GS_Area_45. Please note by “Following” @GS_Area_45 your Twitter profile will be listed as a “Follower” for anyone to see on your Twitter Profile and @GS_Area_45 Twitter Profile. If you have Anonymity concerns, please only search for @GS_Area_45 and read Tweets using the search bar.
3. To stay out of public controversy @GS_Area_45 will not respond to any Tweets, will not Follow and individual users or organizations and will never specifically name anyone in a Tweet.
4. Twitter users are free to repost and make comments on any Tweets for @GS_Area_45.
5. Any attachment or announcement posted by @GS_Area_45 will not contain phone numbers or any other information that can identify any individual member.
6. Tweets posted from @GS_Area_45 will not use hashtags nor relate to or endorse an pay other entities, causes or topics not directly related to Area 45.